

## How does it work?

### LEARN MORE ABOUT THE TIRE TAG SYSTEM



A vehicle is parked in an unauthorized location creating a violation. No Parking Zone, Handicapped Parking, Fire Zone, Reserved/ Permit Parking.

Applicator "Tags" the vehicle with a device and decal, then enters the violation information into the platform.

Violator goes to *TheTireTag.com*, enters required information and pays with a credit or debit card through the online payment portal. Once the payment is received, a release code is provided to remove the device.

The device will need to be returned within 24 hours to any one of the indicated drop-boxes found nearby to avoid an additional fee.



- Save time and money
- Lower your liability
- Take a non-confrontational approach

The Tire Tag sets the standard for parking enforcement through consistency, efficiency and improving public perception by reducing confrontation.



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### PARKING ENFORCEMENT CHALLENGES / THE TIRE TAG SYSTEM BENEFITS

#### Confrontation:

The Tire Tag is removed and returned to a drop box by the violator after the payment is made, which eliminates the confrontation between the enforcement agent and the violator.

#### Labor Cost, Time Savings & Efficiency:

The enforcement agent "tags" the vehicle in less than 2 minutes. After the applicator tags the vehicle, they are done. This time savings and efficiency frees them to focus on security while also generating more revenue.

#### Device Limitations & Portability:

Applicators can easily transport dozens of Tire Tags which empowers them to cover more spaces and tag more vehicles. The Tire Tag is adjustable to fit almost any vehicle.

#### Ongoing Expenses:

The Tire Tag replaces any non-returned or non-functional devices at no additional charge.

Scan For Demo



**ULTIMATE**  
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**PARKING ENFORCEMENT**